

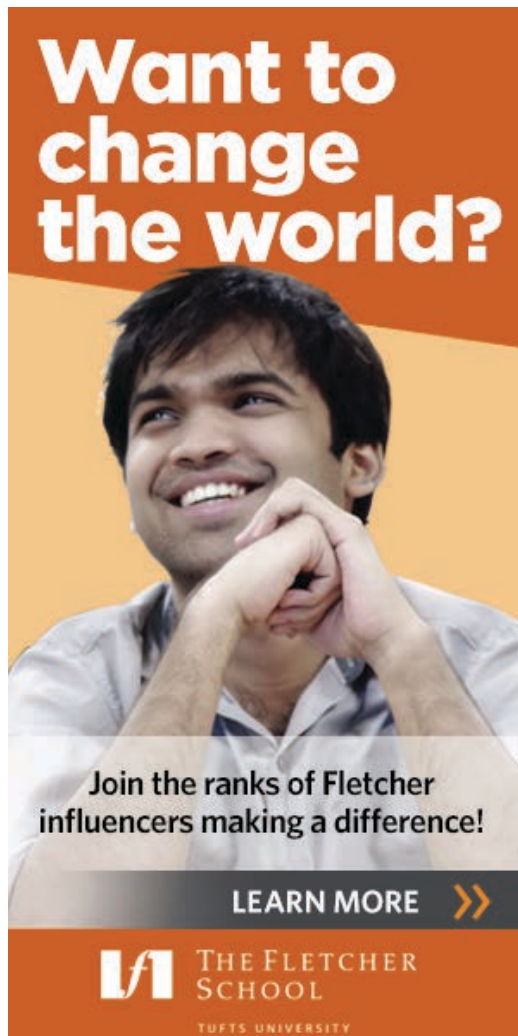
# PORTFOLIO

DIGITAL MARKETING & GRAPHIC DESIGN




Cristina  
Quintino

# Display Advertising Banners



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# Social Media Assets



**Tufts**  
UNIVERSITY

**Master of International  
Business (MIB)**  
Now Accepting Applications

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# Social Media Assets



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# Social Media Assets





# Social Media Assets



# Social Media Assets





# Social Media Assets

*Join us* CHANCES TO WIN GREAT RAFFLE PRIZES!

CHAMPIONSHIPS GAMES AT  
**THE BASEBALL TAVERN**

<b>A</b>	Jacksonville <b>Jaguars</b>		Sun, Jan 21 3:05PM		New England <b>Patriots</b>	<b>A</b>
<b>N</b>	Minnesota <b>Vikings</b>		Sun, Jan 21 6:40PM		Philadelphia <b>Eagles</b>	<b>N</b>

THE BEST BAR IN BOSTON TO WATCH CHAMPIONSHIP MATCHES!

## Our Specials

SERVED ALL DAY SUNDAY!

 BUD DRAFT  
**\$3<sup>00</sup>**  
NARRAGANSETT DRAFT  
**\$3<sup>50</sup>**

 **50% OFF**  
ON ALL OUR WINGS



[WWW.BASEBALLTAVERN.COM](http://WWW.BASEBALLTAVERN.COM)

# Social Media Assets



*Join us*  
@  
THE BASEBALL TAVERN

**LIII**  
**SUPER BOWL**

NEW ENGLAND PATRIOTS      SUNDAY, FEB 3 6:30PM      LOS ANGELES RAMS

THE BEST BAR IN BOSTON TO WATCH THE SUPER BOWL!

*Our Specials*  
SERVED ALL DAY!

 +  = \$20

PITCHER OF BEER      APPETIZER PLATTER

  
WWW.BASEBALLTAVERN.COM  
1270 BOYLSTON ST,  
BOSTON, MA 02215

# Social Media Assets





# Social Media Assets



# Social Media Assets



# Social Media Assets





# Graphic Design Assets

## A Curriculum That Works for You

Customized Skills for a Complex World



As a professional school, Fletcher offers a flexible curriculum oriented toward practical problem solving. You will have ample opportunity to deepen your existing skills and, through our interdisciplinary curriculum, you will develop new critical analytical skills, underpinned by historical, technical, and cultural knowledge.

Fletcher's three divisions ensure a multidisciplinary grounding in international affairs. You'll also delve into your interest areas through Fletcher's 24 Fields of Study. The Fletcher curriculum helps you develop a professional profile that matches your passions and aspirations, and prepares you to thrive in a complex world.



"I like Fletcher's 360-degree approach to solving problems. Instead of bringing a single perspective to an issue, the Fletcher experience encourages me to think about different, and sometimes unexpected, angles."

**Mohammed Naqvi**  
MA 2016, United Kingdom



### FLETCHER'S THREE DIVISIONS

Diplomacy, History, and Politics

International Law and Organizations

Economics and International Business

"The flexibility and breadth of the MALD's curricular structure allows me to deepen my understanding of familiar areas of study while simultaneously building new skills."

**Colin Steele**  
MALD 2016, United States



### FIELDS OF STUDY

Business for Social Impact  
Development Economics  
Gender Analysis in International Studies  
Human Security  
Humanitarian Studies  
International Business and Economic Law  
International Business Relations  
International Environment and Resource Policy  
International Finance and Banking  
International Information and Communication  
International Monetary Theory and Policy  
International Negotiation and Conflict Resolution  
International Organizations  
International Political Economy  
International Security Studies  
International Trade and Commercial Policies  
Law and Development  
Marketing  
Pacific Asia  
Political Systems and Theories  
Public International Law  
Southwest Asia and Islamic Civilization  
Strategic Management and International Consultancy  
United States  
Self-Designed

"Fletcher offers a unique opportunity to personalize your educational experience while learning from experts in the field."

**Alejandra Mazariegos**  
MALD 2016, Guatemala



# Graphic Design Assets

## Diversity and Inclusion

The Foundation of Fletcher

**260**  
Incoming Class



**27**  
Average Age



**30%**  
Students of Color Among U.S. Citizens



The Fletcher experience is based on a diverse and inclusive community, which is essential for preparing leaders with a global perspective. With over 70 citizenships, Fletcher students represent a wide range of personal, professional, and academic backgrounds. Our students and faculty foster an enriching environment characterized by candid discussions with a breadth of perspectives. Members of our community aspire to be active and responsible global citizens.



**48%** Male | **52%** Female

**70+**  
Citizenships Represented



**21-67**  
Age Range of Students



**50+**  
Languages Spoken

"Everyone is so eager to learn about each other's story. Because we all come from different parts of the world, the diversity of thought, culture, language, and experience enriches our time at Fletcher."

**Laurance Cosper**  
M.A.L.D. 2018, United States



"I love Fletcher because of its openness to different viewpoints and its commitment to internationalism. Faculty and staff are aware that our students, who come from all over the world, are our most prized charge. All of us at Fletcher are exposed to diverse cultures on a daily basis and are better teachers, and people, for it."

**Leila Fawaz**  
Issam H. Fares Professor of Lebanese and Eastern Mediterranean Studies

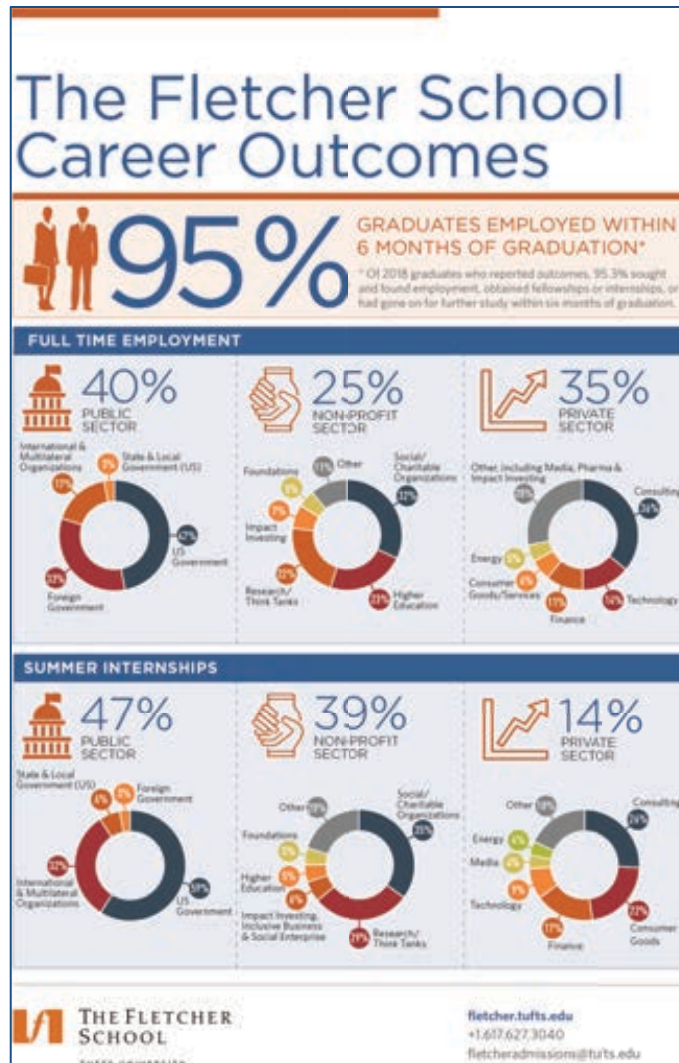


## A Community for Life

Welcome to the Fletcher Family

At Fletcher, you don't just earn a degree—you join a close-knit community that supports your goals for a lifetime. Being part of the Fletcher community pays dividends during your time at Fletcher and beyond, leading to professional opportunities and enduring personal connections. The Fletcher family is a global network of more than 9,500 committed, collaborative, and connected students and alumni who are there to support you.

# Graphic Design Assets



DEVELOPING BUSINESS SKILLS WITH CONTEXTUAL INTELLIGENCE

## Master of International Business

You may be interested in international affairs and the role of business in solving problems on the global stage. You may be looking to attend business school, but want a fresh, international take on the traditional MBA curriculum.

You may be considering a dual degree that combines hard skills with your passion for complex international issues, and the contextual intelligence that comes with bringing those two together. Then the MIB may be for you.

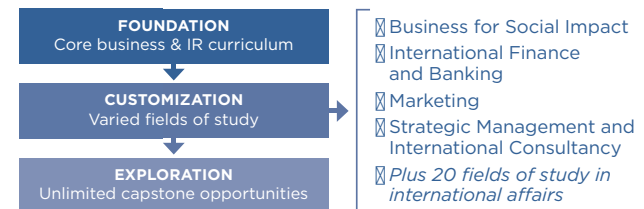
The MIB is a hybrid degree that offers students courses in business, law, economics, policy and regional studies. Numerous fields of study and opportunities for experiential learning allow students to tailor the program to fit their interests and career goals.



### MIB BY THE NUMBERS



### CUSTOMIZE YOUR EXPERIENCE



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fletcher.tufts.edu/MIB  
+1.617.627.3040  
internationalbusiness@tufts.edu



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TODAY'S DENTAL PROFESSIONALS RELY ON NUOSS ANORGANIC BOVINE BONE.



**NuOss® CANCELLOUS GRANULES (0.5-1.0mm Particles)**

(126-0499-SEP)	.25gram, 0.6cc vial	\$77.99
(126-0505-SEP)	.50gram, 1.2cc vial	124.99
(126-0513-SEP)	1.0gram, 2.4cc vial	209.99
(126-0506-SEP)	2.0gram, 4.7cc vial	364.99



**NuOss® CANCELLOUS GRANULES (1.0-2.0mm Particles)**

(126-0508-SEP)	.50gram, 1.7cc vial	\$124.99
(126-0510-SEP)	2.0gram, 6.8cc vial	364.99

**NuOss® CORTICAL GRANULES (0.5-1.0mm Particles)**

(109-0007-SEP)	.25gram, 0.5cc vial	\$77.99
(109-0008-SEP)	.50gram, 1.1cc vial	124.99
(109-0009-SEP)	1.0gram, 2.15cc vial	209.99
(109-0010-SEP)	2.0gram, 2.9cc vial	364.99

**NuOss® COLLAGEN BLOCK**

(109-9742-SEP)	6x7x8mm approx. size	\$88.99
(109-8872-SEP)	8x9x9mm approx. size	163.99
(109-8438-SEP)	10x11x12mm approx. size	273.99



**NuOss® XC - EXPANDABLE COMPOSITE**

(117-5049-SEP)	XC Sinus 17x10mm expanded	\$132.99
(117-5051-SEP)	XC Sinus 22x12mm expanded	215.99

**BUY 6 OF THE SAME, GET 1**

(Shipped with water)

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## YOUR GENERATION OF BONE REGENERATION.

TODAY'S DENTAL PROFESSIONALS RELY ON NUOSS GRANULES.



cancellous & cortical granules

ACE NuOss® natural anorganic bovine bone matrix is one of the most reliable bone substitutes used by dental professionals around the world. NuOss cancellous and cortical granules are physically and chemically compatible to the mineral matrix of human bone and are available in a variety of vial volumes, and in a preloaded delivery syringe. To learn more about the NuOss family of products and to take advantage of this amazing offer visit our website [www.acesurgical.com](http://www.acesurgical.com) or call 800-441-3100.



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# Logos & Type Treatments



# Logos & Type Treatments

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FOR A **DIGITAL WORLD**  
CYBER • MEDIA • PUBLIC DIPLOMACY

The Fletcher School • Tufts University

**Fletcher** Women's  
network | Boston

Gender **Analysis** &  
**Women's** Leadership

**FLETCHER** ALUMNI  
OF **COLOR** ASSOCIATION

THIS  
WEEK@  
**FLETCHER**

**2019**  
**CONFERENCE ON GENDER**  
& **INTERNATIONAL AFFAIRS**  
Engendering Change: A Rally for Action



# Event Pull-up Banners

1



2



3



# Event Pull-up Banners

1

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**MURROW CENTER**  
FOR A **DIGITAL WORLD**  
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The Fletcher School Tufts University

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TUFTS UNIVERSITY

2

THE EDWARD R.  
**MURROW CENTER**  
FOR A **DIGITAL WORLD**  
CYBER MEDIA PUBLIC DIPLOMACY

The Fletcher School Tufts University

Cyberspace  
& World Order

Cyberspace  
& World Order

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THE FLETCHER SCHOOL  
TUFTS UNIVERSITY

3

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FOR A **DIGITAL WORLD**  
CYBER MEDIA PUBLIC DIPLOMACY

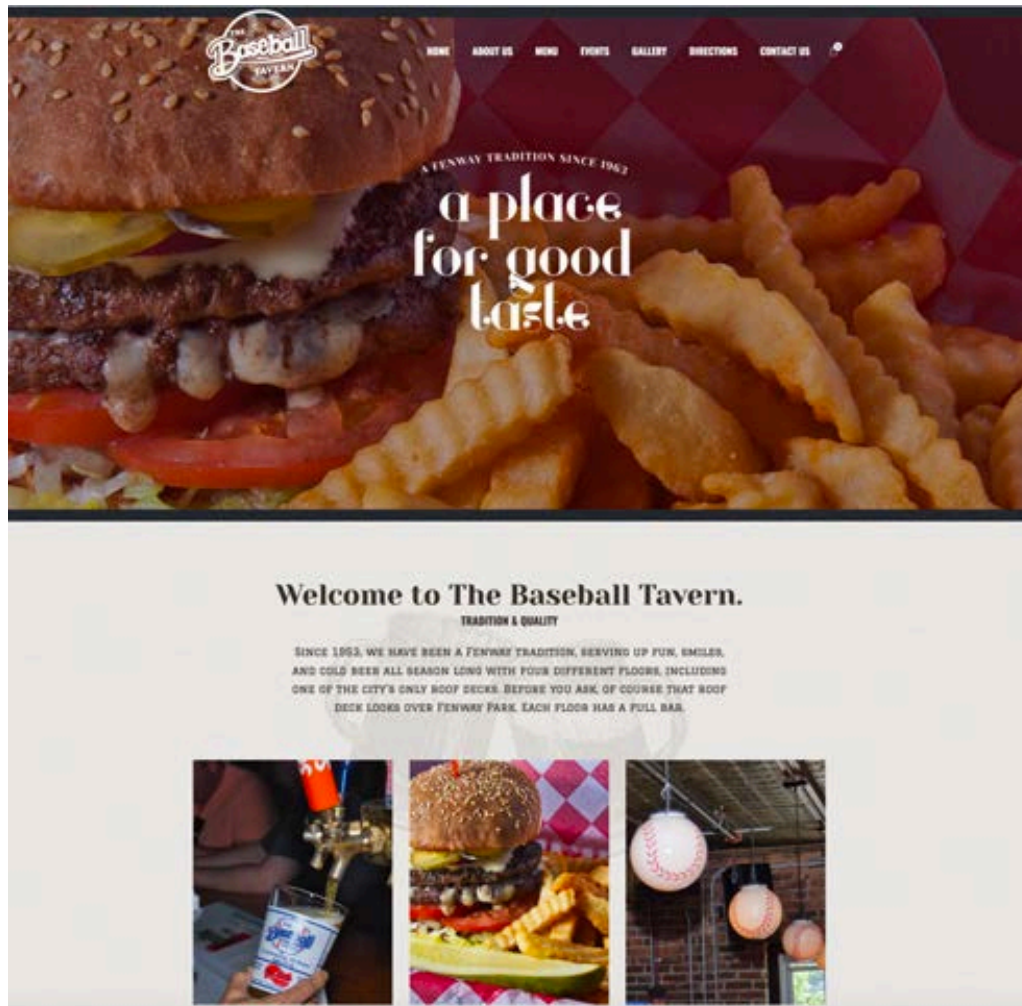
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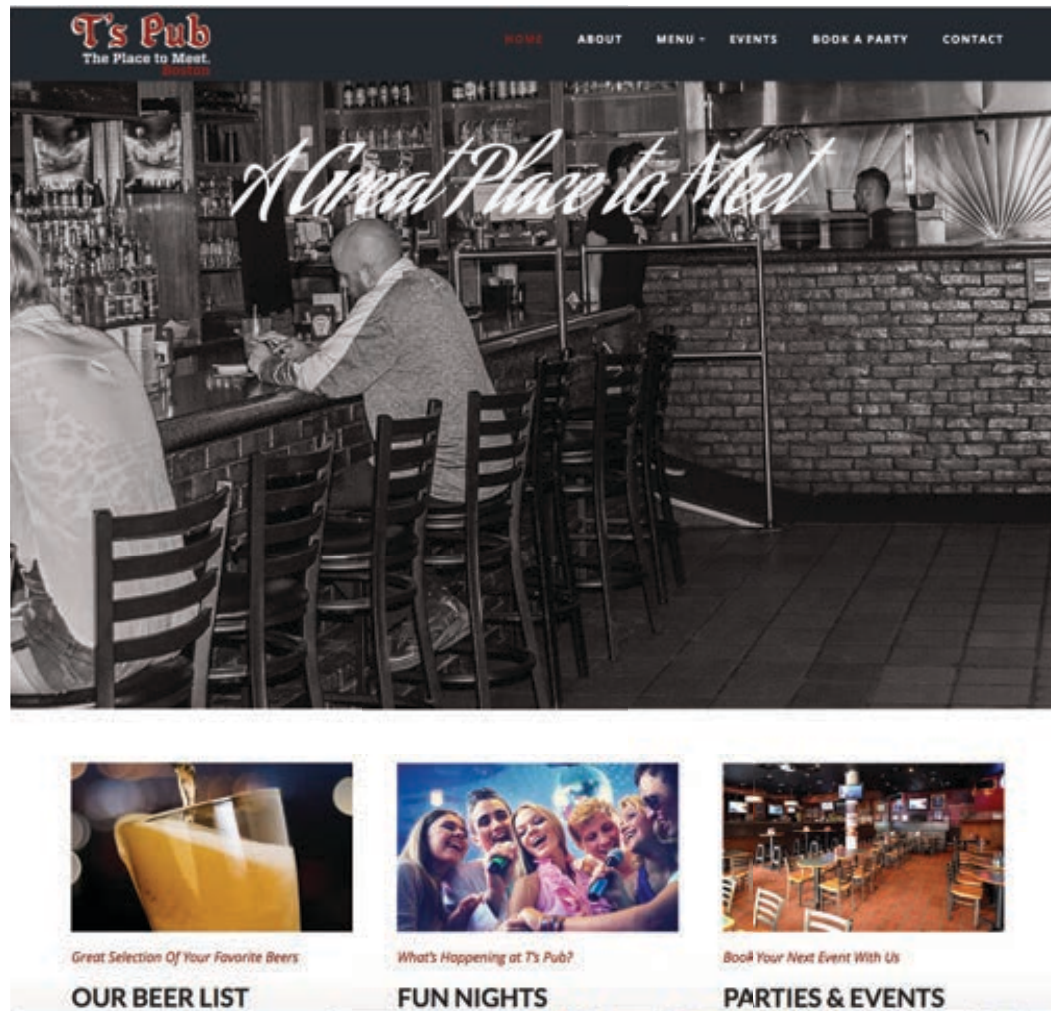
# Responsive Website Design



<https://baseballtavern.com/>



# Responsive Website Design



<http://tspubboston.com/>

# Responsive Website Design

The screenshot displays the homepage of the MEDIADOT website. At the top, a dark blue navigation bar contains the text "Digital Marketing Agency" on the left, and contact information including a phone number "508.631.9574", an "email us" link, and a "follow us" link with social media icons on the right. Below this is a white header with the "MEDIADOT" logo on the left and a navigation menu with links for "Home", "About", "Services", "Blog", "Contact", and a prominent green "Free Quote" button. A search icon is also present. The main content area features a large blue banner with the heading "Responsive Website Design & Development". Below the heading, a paragraph states: "We specialize in creating beautiful and fully responsive websites; that will display seamlessly on all devices; Desktop, Tablets, and Smartphones." To the right of the text is an illustration of a laptop and a desktop monitor, with a white line graph overlaid that trends upwards from left to right. Three small boxes labeled "SEO", "SMM", and "CRO" are positioned above the laptop. Below the banner, three service cards are displayed. Each card has a circular icon, a title, and a brief description. The first card, "Social Media Marketing Management", features a thumbs-up icon and lists platforms like Facebook, Twitter, Instagram, Google+, LinkedIn, Pinterest, and YouTube. The second card, "Inbound Marketing Strategy", features a download icon and describes attracting prospects through helpful content. The third card, "Digital Marketing Analytics Consulting", features a line graph icon and describes results-driven solutions for measuring and tracking advertising strategies.




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## Responsive Website Design & Development

SEO SMM CRO

We specialize in creating beautiful and fully responsive websites; that will display seamlessly on all devices; Desktop, Tablets, and Smartphones.

-  **Social Media Marketing Management**  
Facebook, Twitter, Instagram, Google+, LinkedIn, Pinterest, YouTube – you name it, we manage it.
-  **Inbound Marketing Strategy**  
Attract prospects to your brand by offering helpful content at every stage of the buyer's journey.
-  **Digital Marketing Analytics Consulting**  
Results-driven solutions to measure, track, and quantify every single advertising strategy –including websites (e.g., Google Analytics).